

Standard Form for Quadratic Functions

$$y = a(x - h)^2 + k$$

if $a > 0$ then the graph opens up, hence a minimum

if $a < 0$ then the graph opens down, hence a maximum

Vertex is at (h, k)

Axis of Symmetry is $x = h$

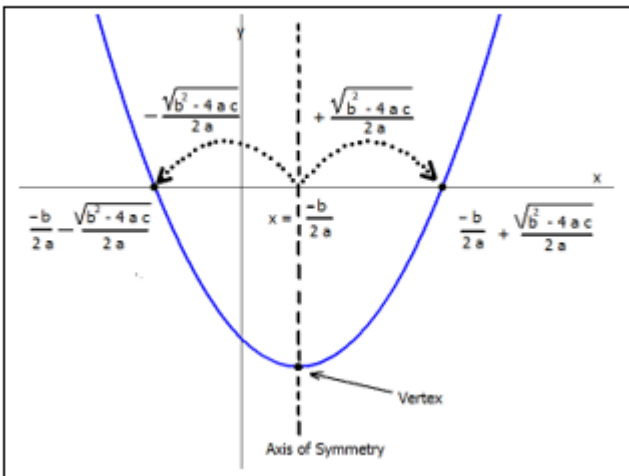
$$y = ax^2 + bx + c \Rightarrow \text{Axis of Symmetry is } x = -\frac{b}{2a}$$

$\langle \text{ex} \rangle$ $y = x^2 + 12x + 30$
 $y = [x^2 + 12x] + 30$
 $y = [x^2 + 12x \quad] + 30$
 $y = (x \quad)^2$

Vertex x : _____

$\langle \text{ex} \rangle$ $y = -5x^2 - 8x + 10$
 $y = [-5x^2 - 8x] + 10$
 $y = -5\left[x^2 + \frac{8}{5}x\right] + 10$
 $y = -5\left[x^2 + \frac{8}{5}x \quad \right] + 10$
 $y = -5\left(x \quad \right)^2$

Vertex x : _____



$$y = ax^2 + bx + c$$

$$y = 0$$

$$\Downarrow$$

$$0 = ax^2 + bx + c$$

$$\Downarrow$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$\Downarrow$$

$$x = \frac{-b}{2a} \pm \frac{\sqrt{b^2 - 4ac}}{2a}$$

⟨EX⟩ $y = -2x^2 + 12x + 5$

Vertex: _____ Axis of Symmetry: _____

y-intercept: _____

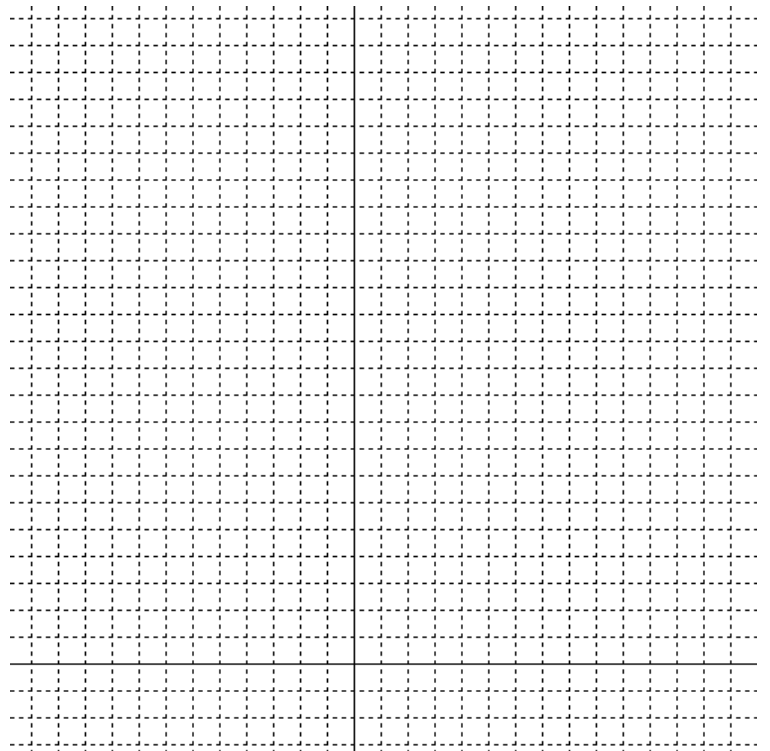
x-intercept(s): _____

Domain: _____ Range: _____

Standard form of the quadratic _____

Does the function have a maximum or minimum value?

What is it? _____



A popular designer purse sells for \$400 and 55,000 are sold a month. The company did some research and realized that for each **\$20 decrease in price**, they can sell **5000 more purses** per month. How much should the company charge for the purse so they can **maximize monthly revenues**? Note: letting **x = the number of \$20 decreases**

$$\text{revenue} = (\text{price}) \cdot (\text{numbersold})$$

Let's say we are building **rectangular** vegetable garden against the back of our house with a fence around it, but we only have **120 feet** of fencing available. What would be the dimensions (length and width) of the garden (the house serves as an edge) to make the area of the garden **as large as possible**? Also, what is this area? Also, what is a **reasonable domain** for the **width** of the garden?